

Bringing you news, advice, and tools to improve your barn management experience



### On the Blog

Arguably the most terrifying part of horse showing, the warm-up ring somehow always manages to stress out competitors, no matter the age, experience, or riding level. There is no order, the space is usually too small, and chaos inevitably ensues.

BarnManager offers some tips to help make the warm-up a more pleasant experience so you can focus on yourself and your horse and not let the pandemonium affect your performance in the ring.

**1. Go with the flow.** Whenever possible, work in the same direction that most horses are going. Many horses struggle with oncoming traffic in warm-up rings, so try to eliminate that stress for both you and your horse if you can.

[Continue Reading](#)

**INSIDE BARNMANAGER**

### Amateur Hour: Following up with 2020 Profiled Riders

*2021 Winter Equestrian Festival Program*

Amateur competitor and small business owner Nicole Lakin's return to the 2021 Winter Equestrian Festival comes after a season of challenges. Lakin is the CEO and founder of BarnManager, an online software platform that aims to alleviate many of the challenges barn owners and managers face in their daily routines. Lakin is also an avid competitor herself in the Amateur-Owner divisions and is looking forward to competing her new mount this upcoming season.

For Lakin, her day-to-day work routine did not see a huge change because the BarnManager team is already remote-based. While she said that the company as a whole did cut back in case things were to get worse, the overall needs for their operation stayed virtually the same. Lakin detailed that "even with competition and travel grinding to a temporary halt, barn management and horse care persisted."

[Read More](#)

### February is Black History Month

*Learn about the history of Black Equestrians with Sisters Horsing Around as they highlight prominent figures in the sport*

**Black History Month**  
Celebrating Black Equestrians from the past

This Black History Month we want to celebrate the amazing Black Equestrian figures in history

We want to share their stories, embrace their impact and honor their role in history

We are going to share black equestrians who made an impact in our equestrian world.

We are going to share how they pushed through barriers to pursue their passion of horses

So get ready to join the party, as we celebrate Black Equestrians and Black History Month!!

SistersHorsingAround.com

Honoring, Remembering, and Embracing Black Equestrians History

[Follow Along](#)

### TIP OF THE MONTH

It's that time of year! With severe snowstorms and harsh winter weather hitting many parts of the country, you can avoid snowballs in your horses' hooves by painting them with hoof oil before they go out in the snow.

[See More Tips](#)

## Don't Forget to Save!

BarnManager is part of the MemberPerks program with [US Equestrian](#), providing an exclusive offer available to all US Equestrian members and employees.

Sign up at [BarnManager.com](#) using your active US Equestrian member ID, or enter your member ID in your payment settings for existing accounts to receive your discount. Download the mobile app for iOS or Android to get started today.

[Get 15% Off Your BarnManager Subscription](#)

Download on the  
**App Store**

GET IT ON  
**Google Play**

**Want more daily news, tips, and motivation from BarnManager?**

Follow on [Instagram here](#) and like on [Facebook here!](#)

[www.BarnManager.com](http://www.BarnManager.com)

*BarnManager is a cloud-based software solution that provides horse owners and managers with the tools they need to streamline and simplify their daily management responsibilities. The program offers digitized and record keeping for many facets of horse care and has developed intuitive and simple business tools to make small business management accessible and easy.*